



Upphandlingsutredningen 2010

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# **“Public procurement and transformative solutions”**

## **Agenda for the workshop**

October 3<sup>rd</sup>, 2011

11.45-15.45

Ericsson Studio,

Grönlandsgången 4, Kista.

## Date and venue

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3 October, 2011

Ericsson Studio, Grönlandsgången 4, Kista.

Map: <http://bit.ly/pGfvJV>

Draft agenda (Lunch will be served during the meeting, so please arrive early)

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- 11.45-12.00 Registration
- 12.00-12.15 Welcome: Anders Wijkman, Chair of the Swedish Government Committee of Inquiry on Public Procurement
- 12.15-12.30 Short introductions of all participants
- 12.30-12.45 Introduction to the theme “Transformative solutions and Public Procurement”. Dennis Pamlin, consultant.
- 12.45-12.55: “A nine billion people perspective” – the need for transformative solutions from the point of view of a rapidly developing country. Dr. Rajendra Kumar, Director, (DIT) in the Ministry of Communications and Information Technology, Government of India.
- 12.55-13.10 “Sustainable development/resource efficiency as a driver for innovation and transformative ICT solutions”. Presentation from a company perspective where transformative solutions represent key business opportunities, A Global view Elaine Weidman, Vice President, Sustainability and Corporate Responsibility Ericsson.
- 13.10-13.25 “When transformative solutions are needed - a 1.5 tonne target in Norra Djurgårdsstaden”. Staffan

Lorentz, Projektchef Exploateringskontoret

13.25-13.40 How the built environment can become part of the solutions, not just less of a problem. Anna Sander, ED, IQ Samhällsbyggnad - the Swedish Centre for Innovation and Quality in the Built Environment

13.40-13.50 Q&A

13.50-14.05 Coffee

14.05-14.35: "What is the status regarding transformative solutions and the role Public Procurement?":  
Introduction from one large company and experiences from other companies with transformative solutions.  
> Cases from Volvo, Magnus Kuschel, Managing Director at Commute Greener!  
> Comments and experiences from other companies e.g.:  
- Electrolux, Telia Sonera, Skanska, Jernhusen and Delta

14.35-15.30: How do we promote and accelerate the uptake of transformative solutions, what is the role of public procurement? Round table

15.30-15.45 Summary and next steps: Anders Wijkman

## Confirmed Participants (alphabetical order)

<b>Name/ Title</b>	<b>Organisation</b>
Anders Wikman, Chair	Public Procurement Committee
Andrew Machirant, Business Development Manager	Delta
Ann-Mari Fineman, Head of department, Services and ICT, IT-Applications and Services	Vinnova
Anna Sanders, VD	IQ Samhällsbyggnad
Annika Löfgren, departementssekreterare	Miljödepartementet
Åsa Edman, Principal Secretary,	Public Procurement Committee
Barham Mosfegh, professor	Linköpings Universitet
Christer Bengtsson	Svenskt Näringsliv
Christer Ojdermark, CEO	Envac
Dennis Pamlin, Consultant	21st Century Frontiers
Gunilla Hulting, Director, Head of Division for Public Procurement Law	Ministry of Health and Social Affairs
Hans Jeppson, Särskild utredare	Upphandlingsstödsutredningen
Helena Henriksson, Assisting Secretary	Public Procurement Committee
Henrik Sundström, VP Group Sustainability Affairs	Electolux
Kajsa Westerdahl, Chefsjurist	Jernhusen
Karin Pleijel, ordf. Upphandlingsbolaget	Göteborg stad
Katarina Berggren, kommunstyrelsens ordförande	Botkyrka kommun
Lars Bergmar, Chef Projekt/Inköp/Fastighet	Tekniska Verken Linköping
Magnus Kuschel, Managing Director at Commute Greener!	Volvo
Marina Sundman, Affärsutvecklare Strategisk utveckling	Jernhusen
Matilda Gustafsson, Strategy Implementation and Sustainability	Ericsson
Mikael Campbell	Telia Sonera
Niklas Fyhr, näringspolitisk expert	Almega
Peter Gimbe, Group Press Officer	Skanska
Rickard Falkendal , Kansliråd	Ministry of Health and Social Affairs
Staffan Lorentz, Projektchef Exploateringskontoret	Norra Djurgårdsstaden

## Participation and more information

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Please contact Helena Henriksson,  
[helena.henriksson@social.ministry.se](mailto:helena.henriksson@social.ministry.se), if you want to participate.

Please contact Dennis Pamlin, [dennis@21st-century-frontiers.net](mailto:dennis@21st-century-frontiers.net), if you are interested to discuss further and/or have input to how public procurement can accelerate the uptake of transformative solutions.

## Expected outcome

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### MAIN OUTCOME

1. Identify new and innovative ways to use Public Procurement in the promotion of sustainable solutions, especially within the area of infrastructure development.

### ADDITIONAL OUTCOMES

1. Gather best practices where Public Procurement as used today contribute to support transformative solutions.
2. Establish contacts with different actors assuming a lead role in the emerging discussion on innovation driven Public Procurement.
3. Overview of relevant processes for Public Procurement in this particular area.
4. Establish close links to the EU review process on Public Procurement, with the aim of offering concrete proposals for consideration at the EU level.

## Background

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A number of trends are converging, e.g. rapid economic growth in many emerging economies, geopolitical shifts, demographic changes, ecosystem decline, unsustainable use of many natural resources – including oil - and increasing CO<sub>2</sub> emissions. In order to move society in the direction of a sustainable low-carbon development path, there is a need for more than incremental improvements in existing production and consumption systems – not least in the case of investments, which are meant to last for many decades, if not centuries (such as buildings, energy-intensive manufacturing facilities and transport/communication infrastructure). Thus transformative solutions, that will allow services to be provided in fundamentally new ways, are urgently needed now. The following examples illustrate the nature of the changes that will be required:

- To improve fuel efficiency when commuting represents an incremental improvement – to help change working habits, e.g. through teleworking, represents a transformative shift.

- To make newspaper production more resource-efficient represents an incremental improvement – to massively expand e-paper subscriptions is a transformative solution.
- To improve efficiency in fossil-based power production represents an incremental step – to develop buildings that are “net producers” of renewable energy is a transformative solution.
- To enhance efficiency in the use of e-journals in hospitals represents an incremental improvement – to offer e-health solutions that promote more healthy lifestyles and provide remote connection to medical services is a transformative solution.
- To improve recycling of materials represents an incremental step – to develop systems for closed loops of materials in the techno-sphere is a transformative solution.

The changes needed are significant. A number of different measures are required to ensure an accelerated uptake of transformative solutions.

International agreements and EU policy declarations have already identified Public Procurement as an important tool to help promote resource efficiency and low-carbon solutions. In so doing, the hope is that Public Procurement will both improve competitiveness and help meet the EU 2020 targets.

A number of initiatives are underway within the EU Commission and some of the Member States to enhance the efficiency and effectiveness of Public Procurement. There is, however, no established framework for the specific promotion of transformative solutions in the context of resource efficiency and low-carbon technology. Such a framework is urgently needed as several studies indicate that Public Procurement rules and practices of today often are seen as *barriers* to innovative solutions, instead of being at least neutral and hopefully also supportive.

The Committee of Inquiry on Public Procurement is mandated by the Swedish Government to undertake a thorough review of

the Public Procurement rules and practices. The review shall be completed before the end of June, 2012. The review is undertaken in the context of a parallel review of EU legislation. Green Public Procurement is one of several key areas in the review.

The Committee is eager to explore new and innovative ways to use Public Procurement in the promotion of sustainable solutions, not least within the area of infrastructure development. To assist the Committee in these endeavours, Mr Dennis Pamlin has been asked to prepare a report on the role of Public Procurement in the promotion of transformative solutions for a low-carbon economy. The workshop on October 3rd is organised as an integral part of Mr Pamlin's assignment.

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